

Guide to Poster Presentation Grade

Your poster will be graded based on the following four criteria:

1. **Completeness & Clarity:** *Does your poster include all of the appropriate APA subsections (Intro, Methods, Results, & Discussion)? [Abstract & References are optional, but can also be used]. Within these subsections, do you adequately describe the main points of your study? Is the writing clear? Do you include (samples of) relevant materials presented? Does your poster convey (a) your understanding of the topic under investigation and (b) the details of your experiment?*
2. **Research Design, Methods, Data Presentation, & Statistics:** *Was your experiment well designed (i.e., does it have good internal validity)? Were your variables operationally defined? Did you clearly outline your hypotheses? Do you present the data in a clear and easy-to-understand format? Are your statistics appropriate, clearly presented, and correctly interpreted?*
3. **Organization, Creativity, & Style:** *Are the different sections of your poster laid out in a way that is logical and easy for your audience to follow & understand? Do you use fonts and colors in a way that makes your poster easy to read? Have you taken steps to make your poster eye-catching and engaging to your audience? Is your title interesting?*
4. **Professionalism & Question-Answering:** *How well are you able to describe & discuss your research (primarily with the TA and me, but also with other visitors). Is your dialogue clear? How well do you answer questions? Is your demeanor professional?*

Both the TA and I will be rating the posters according to the criteria outlined above. Our ratings will be combined to produce your final poster grade (40 points max). Feel free to contact me if you have additional questions or concerns about this grading scheme.

Good luck and have fun!